



A Century of Compassion  
Since 1908

October 8, 2008

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Dear Phil,

Carole and I and the Palo Alto Humane Society are thrilled to be working with you on Our Story film project! Thank you for your generosity and time.

Enclosed in this packet are the items you'll need to move forward: the story, a CD with digital photographs, and two newsletters to be scanned and added to a designated area of the story.

As you were already forwarded the P.A.H.S. story by Carole via email, enclosed are three hard copies for you as well (note: there has been a word change, so please use these hard copies for the reading). I understand that actors Shelley Long and Bruce Greenwood have agreed to each read parts of Our Story for the voice-over, which is extraordinarily exciting and deeply appreciated. We look forward to their participation in this unique centennial project.

The CD enclosed contains both historical and modern day P.A.H.S. photographs. In order to coordinate the words and images, we divided the story into sections (Section A through Section G) and organized the photos on the disk in the same way (in file folders named Section A, etc.) - by the way, these sections may or may not be the guide you wish to use for the voice-over process. Within each photo file on the CD, you will notice that the photos have also been numerically ordered. Although this was done to guide and ease the work needed on your end, we know layering will occur and we look forward to and trust the creative input and design of your colleagues. The photos themselves may need cropping or color correction or to have sections cut away for the film's collage effect, to draw upon the style of plan.org's short film. You will see some of our suggestions, as they are noted as part of the photos' titles.

Also enclosed are two newsletters. We'd so appreciate it if you could arrange the two cover photographs to be scanned, as we had problems scanning them here.